

# SUSTAINABILITY

AT THE BROADMOOR



THE  
BROADMOOR



FROM TOP TO BOTTOM CLOUD CAMP,  
FLY FISHING CAMP, THE RANCH AT EMERALD VALLEY

An aerial photograph of a large resort complex. The resort features several multi-story buildings with light-colored facades and terracotta roofs. A prominent central building has a tall, white tower with a red roof. The resort is situated around a large, calm lake. In the background, there is a lush green golf course and a large, forested mountain range under a blue sky with scattered white clouds.

“the earth is all we have in common”

WENDELL BERRY



THE BROADMOOR  
SUSTAINABLE STEWARDSHIP

The “Grande Dame” resort of the Colorado Rocky Mountains may be 100 years old, but for years The Broadmoor has diligently worked to lessen our carbon footprint. Unlike new hotels and resorts that have the ability to incorporate the latest technology into facilities while being constructed, we had to find ways to rework and re-imagine how we approached sustainability. Recycling is a given in the industry today, but energy and water conservation were also top priorities. However, when undertaking the “greening” of a legend, it takes planning, time and a sense of stewardship to the environment. It is part of the spirit of the American West that was born from the Native American tribes and their culture of caring for the earth.

At The Broadmoor, we take environmental responsibility seriously. We believe in it; we live it; we weave it into the fabric of who we are. In every department of the resort, at every one of our Wilderness Experience properties, and at every attraction that bears The Broadmoor name, we are dedicated to finding, developing, maintaining, and improving our commitment to sustainability.



**95% EFFICIENT**  
natural gas boilers replaced electric water heaters



Increase in the use of native grass and wildflowers that are **DROUGHT TOLERANT**



**WEATHER STATIONS** on golf courses that communicate directly with central irrigation computers

FROM LEFT, TOP TO BOTTOM EAST GOLF COURSE, SOARING ADVENTURE ROPE BRIDGE, FLY FISHING CAMP



THE BROADMOOR  
**PROTECTING  
 EARTH'S RESOURCES**

One of earth's most precious commodities is water. 71% of the earth's surface is water, and in the arid climate of the American West, water is the key element to all living things, from the river's fish to the farmer's crops.

The Broadmoor took a leading role in reducing waste generation and water consumption by implementing departmental plans throughout the resort while adding the newest technology to renovated and newly constructed areas.

In 2014, with the major renovation of Broadmoor West, natural gas boilers replaced electric water heaters, increasing efficiency by 95%. 40% more efficient air conditioning chillers replaced older equipment and a single tower now feeds two buildings with one system. New guestroom refrigerators now use nearly 80% less energy along with Low-E insulated glass in all exterior doors and windows.

This multi-tiered approach not only reduced the amount of landfill waste materials, but also lessened the amount of water needed to sustain a healthy water table and river flow.

**LOOKING FOR BRIGHT IDEAS**

When The Broadmoor looked at how we could make a major positive impact on the environment, we had a bright idea: start by converting more than 30,000 existing light fixtures from incandescent to compact fluorescent and LED. That was only the start.

Going hand-in-hand with reducing electric consumption, The Broadmoor added an entire state-of-the-art Energy Management System to control not only the lighting, but also the heating and cooling systems, adjustable space temperatures and many life safety functions throughout the resort. The results were immediately evident.

FROM LEFT, TOP TO BOTTOM THE GAYLORD SUITE,  
 WEST LOBBY, THE BROADMOOR SEVEN FALLS

Electric consumption down annually  
**5 MILLION KILOWATTS**

**IN-ROOM RECYCLING**  
 for paper, plastic and aluminum

**LOW-FLOW**  
 toilets and showers in guest rooms

**80% LESS ENERGY**  
 used with upgraded amenity refrigerators



**SUSTAINABLE FISH**

are not flagged for overfishing and are not on endangered list



**BROADMOOR FARMS**

is an on-site greenhouse and garden that supplies Farm to Table produce



**BROADMOOR HONEY**

is produced from beehives onsite at Broadmoor Farms



**FOOD FOR THOUGHT**

Taking “Farm to Table” to a personal level, the chefs and their culinary team established Broadmoor Farms, an on-site greenhouse and garden maintained through eco-friendly growing practices. Nurtured from seed in the greenhouse until they mature enough to be transplanted in the garden, a variety of vegetables and herbs are organically grown and delivered directly to hotel restaurants, reducing carbon emissions and providing fresher, superior tasting produce. Onsite beehives at the greenhouses pollinate plants, resulting in Broadmoor Honey. Plus, “Stream to Table” is a passionately practiced concept at Fly Fishing Camp. Our guest anglers supply the fresh fish, which are then transformed into delicious, family-style dinners each evening.

While all our restaurants, cafes and lounges take advantage of locally produced products, one restaurant in particular has taken an active focus in homegrown sustainability. Natural Epicurean uses not only product from the greenhouses and gardens at Broadmoor Farms, located on property, but also a local growers’ association. Other herbs and vegetables are supplied by former Broadmoor Executive Chef, Siegfried “Sigi” Eisenberger, who served from 1992 to 2012 before starting his own farm, Bioherbs and More, in an area close to Colorado Springs. Natural Epicurean’s commitment to sustainability can even be seen in their uniforms which are made from a percentage of recycled plastic. Even the “To-Go” wares provided by BottleBox are entirely made from recycled plastics. Silverware and napkins are recycled, and the water glasses are made from the hotel’s recycled wine bottles.

**FROM LEFT, TOP TO BOTTOM**  
RISTORANTE DEL LAGO, VEGETABLE BOUNTY FROM BROADMOOR FARMS, NATURAL EPICUREAN



The water glasses in Natural Epicurean are made from recycled **HOTEL WINE BOTTLES**



The servers’ aprons in Natural Epicurean are made partially from **RECYCLED PLASTIC**

## THE BROADMOOR

# WASTE NOT, WANT NOT

We at The Broadmoor not only take our responsibilities seriously, but our guests also have options to make a difference too. In-room amenities are paraben-free, sulfate-free, and made with natural ingredients and the resort offers in-room recycling of paper, plastic, and aluminum. From the spa to the retail shops, guests can find natural and organic products, handmade pet toys made from recycled products, or artisan-crafted gifts from recycled yarn and wood. Broadmoor guests can not only take a bit of the resort home with them, but also feel good that they helped contribute to maintaining and sustaining the things they love most about their Colorado experience.

**LEFT TO RIGHT** PETER MILLAR SHOP,  
LOBBY OF THE SPA AT THE BROADMOOR



### RECYCLED ITEMS

such as yarn and wood constitute artisan-crafted gifts offered in shops



The Cosmetics Shop on campus offers

### ORGANIC MAKE-UP



Reduction of plastic waste has occurred due to implementation of

### FULL SIZE AMENITIES



# SUSTAINABILITY

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Tewell Warren Printing is a member of the Forest Stewardship Council, whose mission is to promote environmentally sound, socially beneficial and economically prosperous management of the world's forests.

THE  
BROADMOOR

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